# **EXPERIMENT REPORT**

|  |  |
| --- | --- |
| **Student Name** | Peter Brotherhood |
| **Project Name** | Adv\_dsi\_at\_1 |
| **Date** | 11/11/2022 |
| **Deliverables** | brotherhood\_peter-12875237-week1-DataPrep&Baseline  brotherhood\_peter-12875237-week1-LogisticRegression  logreg.joblib  Git address: https://github.com/PeRoBr/adv\_dsi\_at\_1 |

|  |  |
| --- | --- |
| 1. **EXPERIMENT BACKGROUND** | |
| Provide information about the problem/project such as the scope, the overall objective, expectations. Lay down the goal of this experiment and what are the insights, answers you want to gain or level of performance you are expecting to reach. | |
| **1.a. Business Objective** | Explain clearly what is the goal of this project for the business. How will the results be used? What will be the impact of accurate or incorrect results?  The objective of this ML study is to identify rookie basketballers, at the completion of their first season in the NBA, who are most likely to have successful (5 year or greater) careers. Currently only the most experienced NBA pandits in America are able to assess a rookie’s game in their first year and predict careers prospects. These predictions result in multimillion dollar contracts and great competition between teams to sign the most promising rookies. Accurate prediction of quality players with potential for long careers will allow our client NBA teams to best price, risk assess and identify the best player value propositions in the NBA draft. |
| **1.b. Hypothesis** | Present the hypothesis you want to test, the question you want to answer or the insight you are seeking. Explain the reasons why you think it is worthwhile considering it,  Our hypothesis is that performance metrics from a player’s first year in the league will be predictive of longevity in the league. We have detailed historical rookie performance data together with a 5 year outcome variable with which we believe we a train machine learning algorithms to out perform the pandits and deliver better player value to our client NBA teams. |
| **1.c. Experiment Objective** | Detail what will be the expected outcome of the experiment. If possible, estimate the goal you are expecting. List the possible scenarios resulting from this experiment.  The current experiment objective for this week is to understand the available data and run some initial, very simple predictions to see if, with very little experimental effort, predictions that are better than random guessing can be achieved |

|  |  |
| --- | --- |
| 1. **EXPERIMENT DETAILS** | |
| Elaborate on the approach taken for this experiment. List the different steps/techniques used and explain the rationale for choosing them. | |
| **2.a. Data Preparation** | Describe the steps taken for preparing the data (if any). Explain the rationale why you had to perform these steps. List also the steps you decided to not execute and the reasoning behind it. Highlight any step that may potentially be important for future experiments  Data has been prepared via the following basic steps:  Drop player identifier column  Scale predictive variables mean 0 and variance 1 using [StandardScaler](https://scikit-learn.org/stable/modules/generated/sklearn.preprocessing.StandardScaler.html) |
| **2.b. Feature Engineering** | Describe the steps taken for generating features (if any). Explain the rationale why you had to perform these steps. List also the feature you decided to remove and the reasoning behind it. Highlight any feature that may potentially be important for future experiments  none |
| **2.c. Modelling** | Describe the model(s) trained for this experiment and why you choose them. List the hyperparameter tuned and the values tested and also the rationale why you choose them. List also the models you decided to not train and the reasoning behind it. Highlight any model or hyperparameter that may potentially be important for future experiments  This early experiment was conducted with Logistic Regression from [Python package](https://scikit-learn.org/stable/modules/generated/sklearn.linear_model.LogisticRegression.html) SciKitLearn |

|  |  |
| --- | --- |
| 1. **EXPERIMENT RESULTS** | |
| Analyse in detail the results achieved from this experiment from a technical and business perspective. Not only report performance metrics results but also any interpretation on model features, incorrect results, risks identified. | |
| **3.a. Technical Performance** | Score of the relevant performance metric(s). Provide analysis on the main underperforming cases/observations and potential root causes.  This early experiment promising results that machine learning can outperform a random guess. ~80% of rookie players do continue to a 5 year career, thus a random guess that ALL rookies make it to 5 years yields an accuracy in the order of ~80%. Of course, this prediction is of no value.  The performance of the logistic regression was determined via AUROC with a score of ~0.7. When the average probability (~80%) was applied to all players the AUROC score was 0.5. This |
| **3.b. Business Impact** | Interpret the results of the experiments related to the business objective set earlier. Estimate the impacts of the incorrect results for the business (some results may have more impact compared to others)  Very little business impact at this stage except to say that results to date supoort the idea that machine learning can be used with this data to predict player longevity. |
| **3.c. Encountered Issues** | List all the issues you faced during the experiments (solved and unsolved). Present solutions or workarounds for overcoming them. Highlight also the issues that may have to be dealt with in future experiments.  none |

|  |  |
| --- | --- |
| 1. **FUTURE EXPERIMENT** | |
| Reflect on the experiment and highlight the key information/insights you gained from it that are valuable for the overall project objectives from a technical and business perspective. | |
| **4.a. Key Learning** | Reflect on the outcome of the experiment and list the new insights you gained from it. Provide rationale for pursuing more experimentation with the current approach or call out if you think it is a dead end.  As this is an unbalanced dataset, with ~80% of players making it to 5 years our next experiments will be to provide the algorithm greater relative experience with data from players who have not made it to 5 years. It is hypothesised that with this greater training experience the algorithm will better identify these players.  The techniques used to produce a balanced data set will be upsampling, down sampling and synthetic sampling. |
| **4.b. Suggestions / Recommendations** | Given the results achieved and the overall objective of the project, list the potential next steps and experiments. For each of them assess the expected uplift or gains and rank them accordingly. If the experiment achieved the required outcome for the business, recommend the steps to deploy this solution into production.  None at this early stage. |